How do I get the best from my Trash the Dress session?

This is a photo shoot with a bride or a couple after their wedding where the bride can rock her wedding gown again and the groom can pretty much rock what he wants. The shoot can be days after the wedding or years after the wedding. This kind of shoot just oozes with creativity and fabulousness! The key to these shoots is that there can be control over more variables then on a wedding day like waiting until it's a sunny day, choosing the time of day with perfect light, and selecting a variety of locations without worrying about time or access.

For brides this is a great opportunity to make a beautiful/sexy portrait as an anniversary gift.

What do I wear to this sort of shoot?

It's your chance to wear your wedding dress again! Your partner can where a suit, button down and jeans...really whatever you guys want depending on the look of the shoot you are going for. Sometimes a groom will purchase an inexpensive suit for the shoot so that they won't worry about ruining one of their own! However grooms, if your bride is cool with you rocking jeans for a more casual look, I am down. You may have accessories you would like to wear with the outfits that you wouldn't on your wedding day ie: gumboots, high stilettos, leather jacket. Once you are ready we head out for a creative, fun, and (most importantly) relaxed shoot. Make sure to bring a towel with you and a change of clothes for when/if you go in water

Where does this type of shoot take place?

Totally your call. Some couples like the romantic setting of the beach, walking in the water and digging their feet in the sand. A river is beautiful as well, especially with a little waterfall. Other couples prefer more of an urban setting like walking down central Wellington and standing in front of graffiti covered walls. The options are endless and we can definitely brainstorm some locations!

What makes this shoot fun?

Because the big wedding day has already passed, it's not stressful and you don't have to worry about staying on any schedule and making it to the end of your cocktail hour. You can have fun while recalling the memories of your big day and Aunt Bertha's crazy dancing, laugh, and enjoy being in that moment with each other. AND you can always bring the one guest that you really wanted to be at the wedding that you probably couldn't invite - your dog - so you have photos with them! You can have your shoot stylized or bring your own items to include. For example, if doing your shoot at a vineyard, you could bring a picnic basket, blanket, and wine for you to have a little picnic in the middle of the rows of vines...

What exactly does "trashing/rocking" my dress mean?

Now, I must say, there are levels of "trashing" with a Rock the Dress session. Some people think that you are going to DESTROY your dress in a mud fight or rip it to shreds in a wind tunnel. This doesn't have to be the case, although some couples like to go all out and go swimming in the ocean, running through a field, or lay in the mud. It's totally up to each couple. But hey, I can't think of a better way to use your dress which you probably would never take out of your closet again! The dress is easily machine washable or dry cleanable afterwards.